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Judy Lancaster Legal Assistant

August 30, 2010

Federal Election Commission 999 E Street, N.W. Washington, DC 20463-0001

To whom it may concern:

Please find the enclosed initial Statement of Organization for the newly formed General Cigar Company, Inc. Political Action Committee.

If you have any questions relating to the document, or the information provided, please feel free to contact me at the number listed below.

Sincerely

Legal Assistant

Enclosures

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